

## Social Media Sample Copy

*Showcase your commitment to your employees and leverage your key advantage over your competitors—a secure workplace pension.*

*Copy and paste or use these samples to guide your posts. Accompany the posts with one of our sample images or use your own photos/graphics and include the **Provident10** Participating Employer badge.*

- **Post sample 1:** We're proud to offer our employees a lifetime retirement pension through Provident10.

Managed by experts and supported with our contributions, the Public Service Pension Plan frees you from the stress of making investment decisions, so you can focus on what matters now and feel confident about what comes next.

Learn more at [provident10.ca/whyourplan](https://provident10.ca/whyourplan).

- **Post sample 2:** A defined benefit pension – like the one we provide – is one of the easiest and most effective ways to build a more secure financial future in retirement.

As the preferred type of workplace retirement plan by employees, the Public Service Pension Plan provides freedom, flexibility, and financial security in retirement.

Learn more at [provident10.ca/whyourplan](https://provident10.ca/whyourplan).

- **Post sample 3:** [YOUR ORGANIZATIONS NAME] is a Provident10 participating employer. What does that mean for you?

We offer our eligible employees a stable, predictable lifetime income in retirement, helping them maximize retirement investments. Enjoy the peace of mind that comes with being a member of the Public Service Pension Plan.

Learn more at [provident10.ca/whyourplan](https://provident10.ca/whyourplan)

